



CORPORATE BENEFIT SCHEDULE 2011-2012

1. Your company will receive an ad in the program (size and frequency related to sponsorship level; see chart below).
2. Corporate Partners, Season Sponsor, Concert Sponsors, Artist Sponsors, Concert Co-Sponsors or Youth Orchestra Corporate Partners will have a "Sponsor/Welcome" letter printed in the program of the concert you are sponsoring (A Corporate Partner or Season Sponsor's letter will appear in all issues). Size of letter will depend on sponsorship level (see chart below).
3. Your company will be recognized in all concert program books for the season.
4. Your corporate logo will be included on all TV and print advertising as noted below.
5. Your company will be recognized in all press releases.
6. You will receive preferential seating for your complimentary season tickets; number of tickets determined by sponsorship level (see chart below; non-subscription concerts not included).
7. You will be invited to Regent events and post-concert receptions to meet musicians and artists as available.
8. Your logo will appear in the electronic presentation in the lobby. Concert and Artist Sponsors receive pre-concert announcement recognition for your sponsored concert.
9. Your logo will be included on the CCSO website, with a link to your company's website.
10. Season Sponsors and Concert Sponsors receive a special reserved parking space.
11. A commemorative recognition plaque will be presented at the annual sponsor recognition event.

Sponsorship Level	Subscription Tickets	Media Exposure & Advertising	Benefits
Corporate Partner, Season Sponsor or Special Event Sponsor \$25,000	6 season tickets	<ul style="list-style-type: none"> - Print: Caller-Times (full season, approx. \$25,000) - TV: Time Warner (full season) + Preseason media (approx. \$50,000) - Direct Mail - Website 	<ul style="list-style-type: none"> - Logo on season program cover - Letter to patrons in season program (full page) - Ad in season program (full page) - VIP parking all season - Exclusivity
Youth Orchestra Corporate Partner \$15,000	4 season tickets	<ul style="list-style-type: none"> - Print: Caller-Times (full season, approx. \$25,000) - TV: Time Warner (full season) - Preseason media - Website 	<ul style="list-style-type: none"> - Letter to patrons in season program (full page) - Ad in season program (full page) - Ad in Youth Orchestra Program (full page)
Concert Sponsor \$12,500	4 season tickets	<ul style="list-style-type: none"> - Print: Caller-Times (sponsored concert) - TV: Time Warner (sponsored concert) + Preseason media - Direct Mail - Website 	<ul style="list-style-type: none"> - Letter to patrons in sponsored concert's program (full page) - Ad in season program (full page) - VIP parking for sponsored concert - Exclusivity
Concert Co-Sponsor \$6,250	2 season tickets	<ul style="list-style-type: none"> - Print: Caller-Times - TV: Time Warner - Direct Mail - Website 	<ul style="list-style-type: none"> - Letter to patrons in sponsored concert's program (half page) - Ad in season program (half page)
Artist Sponsor \$6,000	2 season tickets	<ul style="list-style-type: none"> - Print: Caller-Times - TV: Time Warner - Direct Mail - Website 	<ul style="list-style-type: none"> - Letter to patrons in sponsored concert's program (half page) - Ad in season program (half page)
Other Sponsor \$5,000 - \$2,500	To be mutually determined	To be mutually determined	Custom benefits to be mutually determined